

New Balance Industrial Europe Collection 2025



Our Brand Story

All great brands have a story to tell.

New Balance's story started in 1906 and is still being crafted by each of us everyday.

Our Brand Strategy is a summary of our internal brand story elements. They are grounded in our authentic heritage but serve as a vision for our future. They are functional, emotional and aspirational. They serve to align and inspire us.

OUR BRAND STRATEGY INCLUDES THE FOLLOWING ELEMENTS:

WHY we exist in the world, including our Purpose and supporting Beliefs and Behaviors. This serves as our internal rallying cry.

WHAT we stand for as a brand. This includes our Positioning statement and our Foundational Building Blocks, the defining and differentiating aspects of our brand and products.

HOW we behave as a brand, including our Global Communication Platform, Personality, and Voice to the consumer.

Our Heritage

The backdrop of our brand story.

In 1906, an English inventor in Boston, Massachusetts, set out to improve footwear performance for those on their feet all day. William J. Riley was inspired by the perfect balance exhibited by chickens in his yard. His first product, a flexible arch support, was designed with three points of support in the shape of a triangle. By mimicking a chicken's clawed foot, these three points created greater balance and comfort. With this invention, a new company, New Balance Arch, was born.

Our inspiration has gone far beyond chickens' feet. New Balance designers and engineers take inspiration from almost everywhere - from nature, to elite athletes, to simple everyday objects and activities.

What hasn't changed is our focus on improving performance.

New Balance innovation continues to be about changing the footprint of running.



Elite Lite - Milky Blue / Orange

New Balance Industrial

New Balance Industrial has been established from over 100 years of focus developing footwear to improve performance.

With such strong heritage, understanding and experience it only makes sense to take all this knowledge into industrial footwear.

New Balance is not a boot brand doing athletic shoes; it is an athletic brand staying true to its DNA and incorporating data and learnings from running, training and field of play product, with the addition of safety features.

Heritage in width/fit is kept through the industrial line, with toe caps, toe plate and lasts all unique to varying fits to ensure ultimate comfort and performance.

New Balance Industrial's starting point is a functional, emotional and aspirational place and ends with an industrial shoe, aesthetically strong, providing COMFORT WHILE YOU WORK.



Speedware - Black/Black

New Balance Technologies

Midsole Tech

FRESH FOAM

- Engineered for precision comfort, Fresh Foam provides an ultra-cushioned and lightweight ride.

FRESH FOAM^X

- Engineered for precision comfort, Fresh Foam provides an ultra-cushioned and lightweight ride.

ABZORB

- ABZORB's rubber content increases cushioning and compression resistance properties and aids in absorbing forceful impacts.

ACTEVA

- A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

Upper Tech

HYPOSKIN

- Hyposkin is an upper technology that allows for more natural movement through a perforated skin, providing targeted flex and support.

Toe Protect

- Reinforced toe tip designed to help protect the toes.

Debris Free CONSTRUCTION

- Advanced upper construction designed to keep debris from entering the shoe.

N DURE

- Ndure is an NB proprietary PU that gives added durability and endurance

H2O PROOF

- For water proof construction shoes which pass NB water proof standards.

H2O RESIST

- For shoes which use water repellent effect material and pass the NB water repellent standard test.

Outsole Tech

4T TREAD

- A dual-use outsole tread combining both trail and running lug designs for on and off-road.

HEAT RESISTANCE

- The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

Closure Tech

BOA[®]

- The BOA[®] Fit System delivers micro-adjustable precision fit, engineered to perform in the toughest conditions.

Protective
Collection
Allsite





new balance



STANDARDS

AS HRO 2210.3: 2019 - Class I S3 WR SRC

EN SR ISO 20345: 2022 - Class I S7L HRO FO SC

New Balance Allsite

New Balance Allsite provides protection across all conditions.

Waterproof upper construction ensures protection across all outdoor conditions, constructed with the lightest weight materials, such as composite toe and TPU eyelet. Allsites features minimise fatigue from even the longest day on-site while not compromising on safety. Additionally the NB comfort insert, Acteva midsole and strong heel counter come together to provide comfort, stability and flexibility for the most active worker. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- water proof
- composite toe
- heel counter support
- airport friendly
- nb pu comfort insert
- size: 7-12, 13, 14
- width: 2E

4T TREAD

- ⇒ A dual-use outsole tread combining both trail and running lug designs for on and off-road.

Toe Protect

- ⇒ Reinforced toe tip designed to help protect the toes.

ACTEVA

- ⇒ A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

H2O PROOF

- ⇒ For water proof construction shoes which pass NB water proof standards.

Debris Free CONSTRUCTION

- ⇒ Advanced upper construction designed to keep debris from entering the shoe.

HEAT RESISTANCE

- ⇒ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).



midalls - black / black



midalls - rustic brown / black

Protective
Collection
Calibre





New Balance Calibre

New Balance Contour offers everything you expect from your workboot. Comfort is supplied through the NB comfort insert and durability via the rubber outsole. With a premium nubuck leather upper, Ndure abrasion resistant colar and Toe Protect, your feet will feel supported all day long. Debris Free construction ensures additional protection from the elements with the added benefit of a YKK zip which will provide easy access moving across site. New Balance Calibre will be your ultimate worksite companion. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- water resistant leather upper
- composite toe
- heel counter support
- airport friendly
- YKK zipper
- heel and tongue pull tab
- nb pu comfort insert
- size: 7-12, 13, 14
- width 2E and 4E



- ➔ A dual-use outsole tread combining both trail and running lug designs for on and off-road.



- ➔ Reinforced toe tip designed to help protect the toes.



- ➔ Ndure is an NB proprietary PU that gives added durability and endurance.



- ➔ For shoes which use water repellent effect material and pass the NB water repellent standard test.



- ➔ Advanced upper construction designed to keep debris from entering the shoe.



- ➔ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).



midclbre - black



midclbre - wheat



midclbre - chocolate

STANDARDS

AS 2210.3:2019 - Class I S3 HRO SRC

EN ISO 20345:2022 - Class I S3L FO HRO SR SC

Protective
Collection

Fresh Foam Cremorne



New Balance Fresh Foam Cremorne



New Balance Fresh Foam Cremorne introduces Fresh Foam midsole technology into safety shoes, merging high end performance R&D into the industrial footwear space for the first time. Ant-static, composite toe and slip and heat resistant outsole, ensures Fresh Foam Cremorne meets the comfort, fit and protection a long days work deserves. New Balance FRESH FOAM performance midsole technology ensures uncompromised support, cushioning and flexibility. Providing a modern and light go-to option for those wanting long-lasting durability in their work shoes, while not compromising on comfort and style. COMFORT WHILE YOU WORK.

Our unique anti-perforation is made from one of the three major high performance fibers in the world with strength ten times greater than that of high-quality steel and density lower than water. This anti-perforation delivers a soft, water resistant matter with excellent abrasion and flexing resistance.



Fresh Foam Cremorne
Alloy/Green - MEFCCAPAG



Fresh Foam Cremorne
Black/Grey - MEFCCAPBG



Fresh Foam Cremorne Womens
Aqua/Pumpkin - WEFCCAPAP



Fresh Foam Cremorne Womens ESR CT CP
Black/Grey - WEFCCAPBG

STANDARDS EN 20345:2022+A1:2024 Class I S3L SR HRO SC SR ESD
AS 2210:2019 Class I S3 HRO SRC ESD



FEATURES

- slip resistant outsole
- composite toe
- heel and tongue pull tab
- heel counter support
- NB ETPU comfort insert
- anti-perforation
- mens size : 7-12, 13, 14, 15
- mens width: 2E
- womens size: 5-11,12
- womens width: D

Toe Protect

- ➔ Reinforced toe tip designed to help protect the toes.

FRESH FOAM

- ➔ Engineered for precision comfort, Fresh Foam provides an ultra-cushioned and lightweight ride.

Slip Resistant

- ➔ The outsole is designed with a unique tread pattern that can better grip wet, slick or oily floors.

HEAT RESISTANCE

- ➔ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).



New Balance Fresh Foam Cremorne Mid

New Balance Fresh Foam Cremorne Mid introduces Fresh Foam midsole technology into safety shoes, merging high end performance R&D into the industrial footwear space for the first time. Ant-static, composite toe and slip and heat resistant outsole, ensures Fresh Foam Cremorne meets the comfort, fit and protection a long days work deserves. New Balance FRESH FOAM performance midsole technology ensures uncompromised support, cushioning and flexibility. Providing a modern and light go-to option for those wanting long-lasting durability in their work shoes, while not compromising on comfort and style. COMFORT WHILE YOU WORK

Our unique anti-perforation is made from one of the three major high performance fibers in the world with strength ten times greater than that of high-quality steel and density lower than water. This anti-perforation delivers a soft, water resistant matter with excellent abrasion and flexing resistance.



Fresh Foam Cremorne
Black / Grey - MEFCMCAPGB



Fresh Foam Cremorne
Chocolate / Orange - MEFCMCAPCO



Fresh Foam Cremorne
Black / Grey - MEFCMCAPGB

STANDARDS EN 20345:2022+A1:2024 Class I S3L SR HRO SC SR ESD
AS 2210:2019 Class I S3 HRO SRC ESD



FEATURES

- slip resistant outsole
- composite toe
- heel and tongue pull tab
- heel counter support
- NB ETPU comfort insert
- anti perforation
- mens size : 7-12, 13, 14, 15
- mens width: 2E
- womens size: 5-11,12
- womens width: D

Toe Protect

- ➔ Reinforced toe tip designed to help protect the toes.

Slip Resistant

- ➔ The outsole is designed with a unique tread pattern that can better grip wet, slick or oily floors.

FRESH FOAM

- ➔ Engineered for precision comfort, Fresh Foam provides an ultra-cushioned and lightweight ride.

HEAT RESISTANCE

- ➔ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).



New Balance Fresh Foam Cremorne BOA



New Balance Fresh Foam Cremorne introduces Fresh Foam midsole technology into safety shoes, merging high end performance R&D into the industrial footwear space for the first time. Ant-static, composite toe and slip and heat resistant outsole, ensures Fresh Foam Cremorne meets the comfort, fit and protection a long days work deserves. New Balance FRESH FOAM performance midsole technology ensures uncompromised support, cushioning and flexibility. Providing a modern and light go-to option for those wanting long-lasting durability in their work shoes, while not compromising on comfort and style. COMFORT WHILE YOU WORK

Our unique anti-perforation is made from one of the three major high performance fibers in the world with strength ten times greater than that of high-quality steel and density lower than water. This anti-perforation delivers a soft, water resistant matter with excellent abrasion and flexing resistance.



Fresh Foam Cremorne BOA
Black/Grey - MEFCCAPBBG



Fresh Foam Cremorne BOA
Alloy/Green - MEFCCAPBAG



Fresh Foam Cremorne BOA
Chocolate/Orange - MEFCCAPBCO

STANDARDS EN 20345:2022+A1:2024 Class I S3L SR HRO SC SR ESD
AS 2210:2019 Class I S3 HRO SRC ESD



FEATURES

- slip resistant outsole
- composite toe
- heel and tongue pull tab
- heel counter support
- NB ETPU comfort insert
- anti-perforation
- mens size : 7-12, 13, 14, 15
- mens width: 2E
- womens size: 5-11,12
- womens width: D

Toe Protect

- Reinforced toe tip designed to help protect the toes.

Slip Resistant

- The outsole is designed with a unique tread pattern that can better grip wet, slick or oily floors.

FRESH FOAM

- Engineered for precision comfort, Fresh Foam provides an ultra-cushioned and lightweight ride.

HEAT RESISTANCE

- The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

BOA

- The BOA® Fit System delivers micro-adjustable precision fit, engineered to perform in the toughest conditions.



Protective
Collection
Elite Lite





New Balance Elite Lite

Elite Lite offers the perfect blend of comfort and style. It has been designed with the latest look in mind but engineered for safety. Elite Lite provides all-day protection thanks to its composite toe and debris free construction. The New Balance ACTEVA performance midsole technology also provides the ideal mix of support, cushioning and flexibility. With its modern and light, flexible leather upper providing a good balance between durability and breathability, Elite Lite is suitable for an array of conditions across the light industrial space.

**Elite Lite includes a unique anti-perforation made from one of the three major high performance fibers in the world with strength ten times greater than that of high-quality steel and density lower than water. Elite Lites anti-perforation delivers a soft, water resistant matter with excellent abrasion and flexing resistance.*

FEATURES

- slip resistant outsole
- composite toe
- heel counter support
- anti-perforation*
- airport friendly
- heel pull tab
- nb pu comfort insert
- size: 7-12, 13, 14, 15
- width: D
- esd

ACTEVA

- A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

HEAT RESISTANCE

- The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

Toe Protect

- Reinforced toe tip designed to help protect the toes.

Debris Free CONSTRUCTION

- Advanced upper construction designed to keep debris from entering the shoe.

STANDARDS

AS 2210.3:2019 - Class I S1 P HRO FO SRC ESD
EN 20345:2022 - Class I S1 PL HRO FO SC SR ESD



meelcap - blue / coffee



meelcap - black / grey



meelcap - grey / white



New Balance Elite Lite Womens

Elite Lite Womens offers the perfect blend of comfort and style. It has been designed with the latest look in mind but engineered for safety. Elite Lite Womens provides all-day protection thanks to its composite toe and debris free construction. The New Balance ACTEVA performance midsole technology also provides the ideal mix of support, cushioning and flexibility. With its modern and light, flexible leather upper providing a good balance between durability and breathability, Elite Lite Womens is suitable for an array of conditions across the light industrial space.

**Elite Lite includes a unique anti-perforation made from one of the three major high performance fibers in the world with strength ten times greater than that of high-quality steel and density lower than water. Elite Lites anti-perforation delivers a soft, water resistant matter with excellent abrasion and flexing resistance.*

FEATURES

- slip resistant outsole
- composite toe
- designed for a woman's foot
- anti-perforation*
- heel counter support
- airport friendly
- heel pull tab
- nb pu comfort insert
- size: 5-11, 12
- width: B
- esd

ACTEVA

- A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

HEAT RESISTANCE

- The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

Toe Protect



- Reinforced toe tip designed to help protect the toes.

Debris Free CONSTRUCTION

- Advanced upper construction designed to keep debris from entering the shoe.

STANDARDS

EN 20345:2022 - Class I S1 PL HRO FO SC SR ESD
AS 2210.3:2019 - Class I S1 P HRO FO SRC ESD



weelcap - milky blue / orange



weelcap - black / rose



weelcap - magnet / whispy blue

Protective
Collection
Logic





New Balance Logic

All the benefits of a New Balance running shoe with everything required from agile safety footwear come together to form Logic. The New Balance ACTEVA performance midsole technology coupled with NB Comfort Insert creates the ideal mix of support, cushioning and flexibility. Plus the light weight rubber outsole provides the ultimate flexibility and durability. Logic provides comfort and protection across broad work place environments. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- composite toe
- esd
- heel counter support
- airport friendly
- heel pull tab
- nb pu comfort insert
- size: 7-12, 13, 14
- width: 2E

Debris Free CONSTRUCTION

- ➞ Advanced upper construction designed to keep debris from entering the shoe.

Toe Protect

- ➞ Reinforced toe tip designed to help protect the toes.

HEAT RESISTANCE

- ➞ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

ACTEVA

- ➞ A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

STANDARDS

AS 2210.3: 2019 - Class I S1 P HRO SRC
EN ISO 20345: 2022 - Class I S1 PL SR FO HRO



midlogi - grey / lime



midlogi - black / orange



midlogi - navy / lime



New Balance Logic Womens

All the benefits of a New Balance running shoe with everything required from agile safety footwear come together to form Logic Womens. Designed specifically for a women's foot coupled with ACTEVA performance midsole technology and a NB Comfort Insert, the Logic Womens shoe provides comfort and protection across broad work place environments. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- composite toe
- heel counter support
- airport friendly
- heel pull tab
- nb pu comfort insert
- esd
- size: 5.5 - 11, 12
- width: D

ACTEVA

- ⇒ A highly versatile performance foam Acteva is formulated to deliver support without compromising weight or flexibility.

Debris Free CONSTRUCTION

- ⇒ Advanced upper construction designed to keep debris from entering the shoe.

Toe Protect

- ⇒ Reinforced toe tip designed to help protect the toes.

HEAT RESISTANCE

- ⇒ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).



widlogi - black / aqua



widlogi - grey / pink

STANDARDS

AS 2210.3:2019 - Class I S1 P HRO SRC

EN ISO 20345: 2022 - Class I S1 PL HRO SR FO



New Balance Logic BOA®

All the benefits of a New Balance running shoe coupled with the added protection of the BOA® Fit System, which is engineered to improve stability and control in the toughest conditions. ACTEVA performance midsole technology and the NB Comfort Insert with the Logic BOA® provides micro-adjustable precision fit. This tough safety runner is ideal for a broad work place environment. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- composite toe
- heel counter support
- airport friendly
- heel pull tab
- nb pu comfort insert
- size: 7-12, 13, 14
- width: 2E

ACTEVA

- A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

Toe Protect

- Reinforced toe tip designed to help protect the toes.



- The BOA® Fit System delivers micro-adjustable precision fit, engineered to perform in the toughest conditions.

Debris Free CONSTRUCTION

- Advanced upper construction designed to keep debris from entering the shoe.

HEAT RESISTANCE

- The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

STANDARDS

AS 2210.3: 2019 - Class I S1 P HRO SRC

EN ISO 20345: 2022 - Class I S1 PL SR FO HRO



midlogiboa - black / orange



midlogiboa - navy / lime



New Balance Logic Women's BOA®

Designed specifically for a woman's foot, the Logic Womens BOA® has all the benefits of a New Balance running shoe coupled with the added protection of the BOA® Fit System, engineered to improve stability and control in the toughest conditions. The ACTEVA performance midsole technology and the NB Comfort Insert provides the ideal mix of support, cushioning and flexibility. This tough safety runner provides a micro-adjustable precision fit and is ideal for females who work in a broad work place environment. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- composite toe
- designed for a woman's foot
- heel counter support
- airport friendly
- heel pull tab
- nb pu comfort insert
- size: 5.5-11, 12
- width: D

ACTEVA

- ➔ A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

Toe Protect

- ➔ Reinforced toe tip designed to help protect the toes.



- ➔ The BOA® Fit System delivers micro-adjustable precision fit, engineered to perform in the toughest conditions.

Debris Free CONSTRUCTION

- ➔ Advanced upper construction designed to keep debris from entering the shoe.

HEAT RESISTANCE

- ➔ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

STANDARDS

AS 2210.3: 2019 - Class I S1 P HRO SRC

EN ISO 20345: 2022 - Class I S1 PL SR FO HRO



widlogiboa - black / aqua



widlogiboa - grey / pink

Protective
Collection
Speedware





New Balance Speedware

Speedware provides the ultimate in light weight comfort safety footwear. The New Balance ACTEVA performance midsole technology coupled with NB Comfort Insert creates the ideal mix of support, cushioning and flexibility. Plus the AT TREAD pattern design outsole provides the highest level of slip resistance. Speedware has been designed for the active worker across an array of conditions both indoor and out. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- composite toe
- heel counter support
- airport friendly
- heel pull tab
- nb pu comfort insert
- size: 7-12, 13, 14
- width: 2E



- ➞ A dual-use outsole tread combining both trail and running lug designs for on and off-road.



- ➞ Reinforced toe tip designed to help protect the toes.



- ➞ Advanced upper construction designed to keep debris from entering the shoe.



- ➞ A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.



- ➞ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

STANDARDS

AS 2210.3: 2019 - Class I S1 P HRO SRC
EN ISO 20345: 2022 - Class I S1 PL HRO FO SR



midspwr - black / black



midspwr - grey / orange



midspwr - olive / white



New Balance Speedware BOA®

Speedware BOA provides the ultimate in light weight comfort safety footwear with micro-adjustable precision fit. The New Balance ACTEVA performance midsole technology coupled with NB Comfort Insert creates the ideal mix of support, cushioning and flexibility. Plus the AT TREAD pattern design outsole provides the highest level of slip resistance. Speedware BOA® has been designed for the active worker looking for the added protection of the BOA Fit System, which is engineered to improve stability and control in the toughest conditions. COMFORT WHILE YOU WORK.

FEATURES

- anti-perforation midsole
- slip resistant outsole
- composite toe
- heel counter support
- airport friendly
- heel pull tab
- nb pu comfort insert
- size: 7-12, 13, 14
- width: 2E

AT TREAD

- A dual-use outsole tread combining both trail and running lug designs for on and off-road.

Toe Protect

- Reinforced toe tip designed to help protect the toes.

Debris Free CONSTRUCTION

- Advanced upper construction designed to keep debris from entering the shoe.

ACTEVA

- A highly versatile performance foam, Acteva is formulated to deliver support without compromising weight or flexibility.

HEAT RESISTANCE

- The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

BOA

- The BOA® Fit System delivers micro-adjustable precision fit, engineered to perform in the toughest conditions.

STANDARDS

AS 2210.3: 2019 - Class I S1 P SRC

EN ISO 20345: 2022 - Class I S1 PL SR FO HRO



midspwrboa - black / black

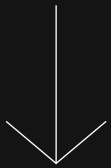


midspwrboa - olive / white

Occupational Collection

Work shoes that work.

Key Industries



Hospitality
Healthcare





515 SR Mens & Womens

515 SR occupational shoe merges classic New Balance styling and comfort with the functionality of an occupational work shoe; whether it be for healthcare or hospitality.



515 SR Mens & Womens



515 SR Mens Black



515 SR Mens Grey



515 SR Womens Black



515 SR Womens Grey

515 SR

515 SR occupational shoe merges classic New Balance styling and comfort with the functionality of an occupational work shoe; whether it be for healthcare or hospitality. 515 presents as a great casual work shoe with the benefits of a lightweight EVA midsole supported by a breathable and water-resistant oxford upper. Reinforced with suede leather at all high abrasion points and featuring padded collar and lining, these attributes come together to create a shoe that is expertly crafted for comfortable support in all occupational environments. A TPU heel clip completes construction to deliver a practical and functional shoe for the workplace while not compromising on style. COMFORT WHILE YOU WORK.

H2O RESIST

➞ For shoes which use water repellent effect material and pass the NB water repellent standard test.

HEAT RESISTANCE

➞ The outsole is heat resistant to very high temperatures (up to at least 300°C for 60 seconds).

FEATURES

- lightweight EVA midsole
- water resistant oxford upper
- reinforced suede leather
- slip resistant rubber outsole
- TPU heel clip
- heat resistant outsole
- men: 7-12, 13, 14
- men width: D
- women: 5.5-11, 12
- women width: B

STANDARDS

EN 20347:2012 O1 HRO SR ESD FO



906 SR Mens & Womens

906 SR performance occupational shoe combines all the very best elements from the occupational collection into one shoe, engineered for protection and superior comfort.



906 SR Mens & Womens



906 SR Mens Black



906 SR Mens White



906 SR Womens Black



906 SR Womens White

906 SR

906 performance occupational shoe combines all the very best elements from the occupational collection into one shoe, engineered for protection and superior comfort. This experience starts with a midsole containing the most Fresh Foam in an occupational shoe to date, and continues with data-located lugged slip resistant (SRC) outsole. Additionally a no sew Hyposkin upper limits abrasion points while also providing both flexibility and support with laser cut skin. The 906 SR also comes with added benefits of an Ortholite innersole and supportive heel counter. COMFORT WHILE YOU WORK.

FRESH FOAM

⇒ Engineered for precision comfort, Fresh Foam provides an ultra-cushioned and lightweight ride.

HYPOSKIN

⇒ Hyposkin is an upper technology that allows for more natural movement through a perforated skin, providing targeted flex and support

Ortholite®

FEATURES

- fresh foam midsole
- hyposkin no sew upper
- heel pull tab
- slip resistant rubber outsole
- ortholite innersole
- heat resistant outsole
- men: 7-12, 13, 14
- men width: 2E and 4E
- women: 5.5-11, 12
- women width: B and D

STANDARDS

EN ISO 20347: 2012 - CLASS 1 OB E HRO SRC



Accessories

NB Socks & Innersoles





Performance Cushioned Crew Socks

LAS51356 - 6 Pack

FEATURES

- moisture management
- arch support
- cushioned
- logo execution: knit in

Recycled Polyester

Cushioned

BK - Sizes S, M, L
BLACK



Everyday Crew Socks

LAS51293 - 3 Pack

FEATURES

- arch support
- heel & toe reinforcement
- cushioned
- logo execution: knit in

Cotton

Cushioned

WM - Sizes S, M, L
WT/CH/BK





Shaped by
SUPERfeet

ESD Cushion Insole

For people who want to add cushioning and flexible support to their footwear. Compatible with New Balance Electrostatic Dissipative performance shoes which meet the EN IEC 61340-4-3:2018 requirements for displacing charges of electricity through a walking surface.



- 1. MOISTURE-WICKING:** top cover helps reduce odors
- 2. TAPERED FOREFOOT:** for an optimal fit in safety toe footwear
- 3. ANTI-FATIGUE:** cushioning and support for all-day comfort.
- 4. MADE WITH:** ESD-compatible materials.

**Compatible with New Balance Electrostatic Dissipative performance shoes which meet the EN IEC 61340-4-3:2018 requirements for displacing charges of electricity through a walking surface.*

